

THE MANOR JOURNAL

Where Manor goes to get Informed



RATE SHEET

Rates Effective January 2021

PO Box 601, Manor, TX 78653

(512) 523-4161

advertising@manorcommunitynews.com

www.manorcommunitynews.com

STANDARD SIZE AD RATES

Black & White	Single Run	Multiple Runs (4+)
Full Page	\$1593.75	\$ 882.00
1/2 Page	\$ 519.75	\$ 441.00
1/4 Page	\$ 259.88	\$ 220.50
1/8 Page	\$ 150.00	\$ 105.00

1/12 Page

B&W FOOTER RATES

Inside Page \$95

B&W HEADER RATES

Inside Page \$115

COLOR

	Single Run	Multiple Runs (4+)
Full Page	\$1843.75	\$1132.00
1/2 Page	\$ 669.75	\$ 591.00
1/4 Page	\$ 335.00	\$ 270.50
1/8 Page	\$ 195.00	\$ 155.00

1/12 Page

COLOR HEADER RATES

Front Page \$175

Back Page \$150

COLOR FOOTER RATES

Front Page \$145

Back Page \$125

LOCAL DISPLAY RATES

OPEN RATE	\$10.00 per column inch
30-125 inches	\$ 8.25 per column inches
126-251 inches	\$ 7.50 per column inch
252+ inches	\$ 6.25 per column inches

Ad Specifications: Acceptable **print ready** ads may be submitted in these file types: jpg, pdf, eps, png and tiff. Ad copy for ads that MCN creates for you can be MS Word or a text (txt) doc.

Ad Submission: Ads may be sent via email to: advertising@manorcommunitynews.com

Discounts for multiple runs

ADVERTISING DEADLINES:

By 5:00 p.m. on Tuesday prior to publication day.

CLASSIFIED DISPLAY RATE

\$10.00 pci for 1 run

\$ 9.00 pci for 2 runs

\$ 8.00 pci for 3 runs

\$ 7.00 pci for 4 runs

CLASSIFIED WORD ADS

\$12.00 per issue for Up to 15 words

\$.50 per extra word

BUSINESS SERVICE DIRECTORY

(Best Value for continuous community exposure)

2 column inches x 2 inches for copy-ready business card ad, including text and graphics

\$35 per single run, or \$119 per month pre-paid

We will design your business card or 1/8 page ad for you for a one-time layout/setup fee of just \$25!

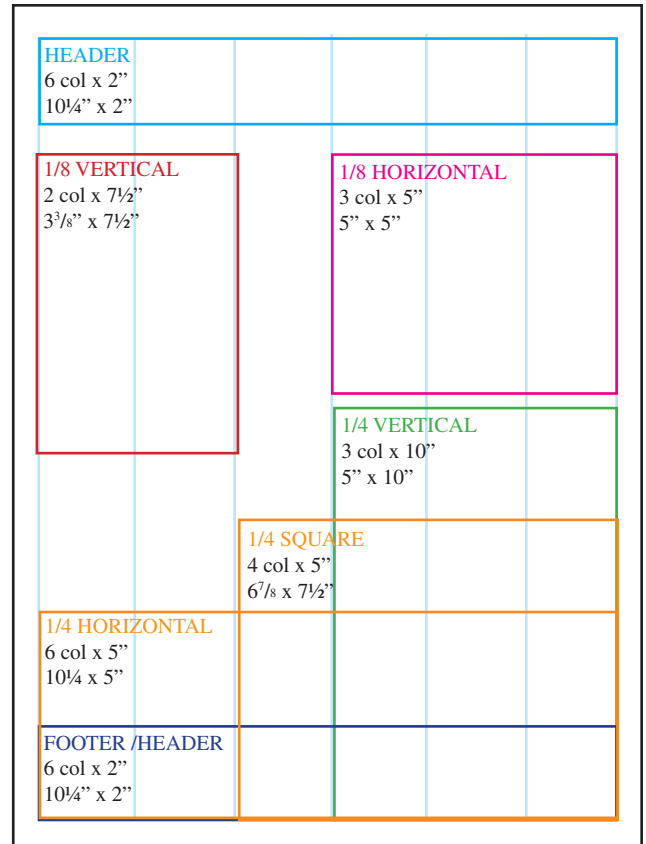
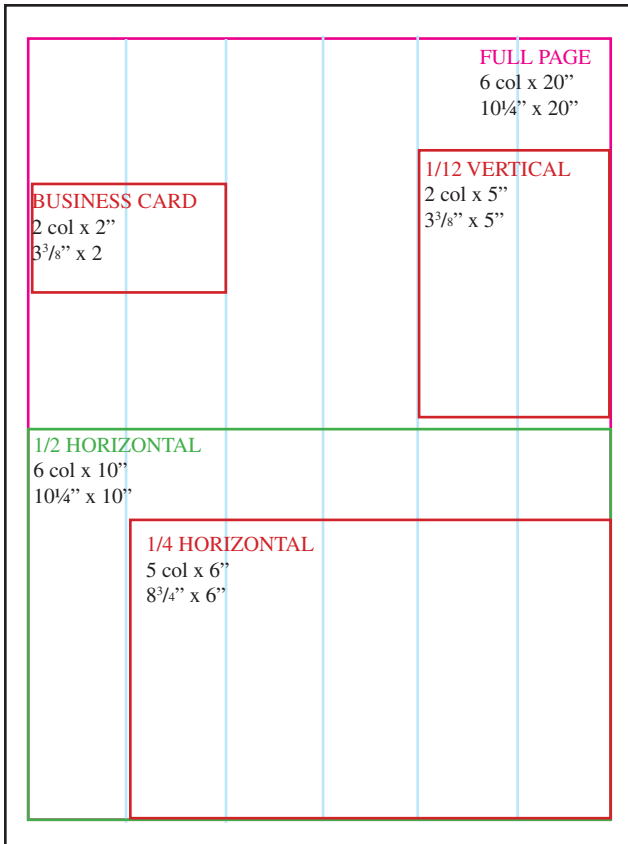
MCN offers full service graphic design and layout for more than just ads. We can create brochures, banners, signs, and more for you

OTHER RATES:

Church Ads: 2 column inches (3.256 " x 2") (Business card size) ad. \$25 per issue or \$20 per issue with a 52 week contract (\$40/issue value)

Celebrate Life with an Announcement! Wedding, Birthday, Anniversary, Graduation, Obituary, Quinceneara, Promotion, etc. 2 columns x 3.5 inches for \$25.00 (\$70 VALUE)

Best Deal Buy: 2 column x 5 inch B&W ad anywhere in retail section of the paper running every issue for a full year: \$170 per month (\$400/month VALUE)



PRE-PRINTED FLYER INSERTION RATES

Tab Pages

SINGLE SHEET	\$44.00
4	\$59.00
8	\$61.00
12	\$65.00
14	\$70.00
16	\$73.00
20	\$80.00
24	\$85.00
28	\$92.00
32	\$98.00
36	\$103.00
40	\$109.00
44	\$115.00
48	\$118.00
Over 48	Call for pricing.



PRE PRINT GUIDELINES

- Inserts should be reserved 15 days prior to Thursday distribution and be in-house 10 days prior.
- Pack and band inserts on skids convenient for handling. 2,000 pounds or less per skid
- Cancellations must be received 12 days prior to insertion date
- Deliver to San Marcos Daily Record

COLOR EXPRESS INSERTS

Rates are based on cost per thousand and include design, production, printing and distribution. Please reserve 21 days prior to publication. Single sheet 8.5x11 starting as low as \$125

FRONT PAGE NOTES

Rates are based on cost per thousand and include design, production, printing, and distribution. Please reserve 21 days prior to publication. Starting as low as \$103.

SUBSCRIBE FOR CONVENIENCE TODAY!

Have the Manor Community News delivered direct to your home and email inbox and stay abreast of local City & County News, Manor Sports, News of the Arts, Life Announcements, Classifieds, and More!

Only \$52 per year. That's just \$1 week!

DELIVERED DIRECT TO YOUR MAIL BOX!

Visit us at ManorCommunityNews.com Call us at (512) 523-4161 • advertising@manorcommunitynews.com

We accept all major credit cards, cash, check. **NOW ACCEPTING PAYPAL!**

COMMUNITY

Interdistrict

(continued from page 4)

But students often find themselves in a bind. They need to get to school on time, but they also need to get to work on time. They need to get to school on time, but they also need to get to work on time. They need to get to school on time, but they also need to get to work on time. They need to get to school on time, but they also need to get to work on time.

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SAMPLE DISPLAY ADS

LOCAL DISPLAY RATES

OPEN RATE	\$10.00 per column inch
30-125 inches	\$ 8.25 per column inches
126-251 inches	\$ 7.50 per column inch
252+ inches	\$ 6.25 per column inches

Crane Printing
100 E. 10th St., Suite 100
525-5555

RAILEY'S
525-5555

Sumner's Nurseries
525-5555

Real Estate Lending Services
525-5555

Computer Support Services
2x3

A-Street Self Storage
3x3

WHO REALLY PLANS FOR EMERGENCIES?
3x4

HOZY'S SKILL
3x5